



Become a sponsor of NGFA's 128th Annual Convention and market your organization to several hundred active members of the agribusiness industry. **Our attendees are your target audience**, gain publicity, new customers, and results with a convention sponsorship.

Contact: Rebecca Grubbs | 202-888-1099 | [Email](#)

SPONSOR PACKAGES

Host - \$15,000 Named Event+	Partner - \$10,000 Branded Item+	Collaborator - \$5,000 Full Event Marketing	Supporter - \$2,500 On-site Event Marketing
<ul style="list-style-type: none"> 1 Attendee Experience Tier 1 Recognitions 	<ul style="list-style-type: none"> 1 Branding opportunity Tier 1 Recognitions 	<ul style="list-style-type: none"> Tier 1 Recognitions 	<ul style="list-style-type: none"> Tier 2 Recognitions

HOST AND PARTNER SPONSOR OPTIONS

Attendee Experience

Host sponsors please select one

- Registration refreshments (3/17)
- Breakfast (3/18)
- Happy Hour (3/18)
- Breakfast (3/19)
- Farewell Reception (3/19)

Branding

Partner sponsors please select one

- Hotel room keycards (x1)
- Lanyards (x1)
- Pads and pens (x1)
- Tech bundle: app & wifi (x1)
- Tote bags (x1)

SPONSOR ADD-ONS

Thought Leadership

\$2,500 for ALL listed (Thought Leadership add-on available to existing 128th Annual Convention sponsors ONLY)

Pre event:

- Two promoted emails (sponsor to provide content)

Post event:

- One promoted email (sponsor to provide content)

Meeting Space/Private Office

\$1,000 (Meeting space/private office add-on available to existing 128th Annual Convention sponsors ONLY)

- Completely private conference space at the Omni Orlando Resort at ChampionsGate that can be used as private offices or meeting rooms
Limited number available, contact NGFA to check availability
- 24-hour access Sunday 3/17 – Tuesday 3/19

Hosted meeting RESTRICTED dates/times:

(Restricted dates/times do NOT apply to internal employee-only meetings)

- Sunday March 17, 12:30 – 7:30 pm
- Monday March 18, 9:00 – 11:45 am, 6:00 – 7:30 pm
- Tuesday March 19, 9:00 – 11:45 am, 6:00 – 8:00 pm

All costs and arrangements associated with use of the office, including AV, equipment, electricity, wall branding, food, beverage, etc., are the responsibility of the sponsoring company and must be made directly with the hotel once a room has been assigned by NGFA.

RECOGNITIONS

Recognition Tier 1

Host, Partner, Collaborator sponsors receive ALL listed

Pre event:

- Linked logo and/or company name on convention marketing emails

During event:

- Promoted company page in mobile app
- Logo and/or company name registration signage

Post event:

- Linked logo and/or company name on convention webpage for one year

Recognition Tier 2

Supporter sponsors receive ALL listed

During event:

- Promoted company page in mobile app
- Logo and/or company name registration signage

